



Studytok

Social Media Manager

Run our accounts and make the videos that grow them

HOURS

20 hours per week

PAY

€20-25 per hour

LOCATION

Ireland, remote

Posting runs every day of the week, so consistency matters more than which hours you work.

About Studytok

Studytok is a study app for Irish Junior and Leaving Cert students, available on web and mobile. Almost all of our growth so far has come from short form video with no ad spend behind it. This role runs that engine.

What you would do

- Manage a set of Studytok accounts and post to them every day.
- Make the daily video: pull a reaction clip from our existing creator library, record the app, lay text over the creator's face and over the screen recording, then cut the two together.
- Make slideshow videos on study tips, exam advice and subject content.
- Batch a full week of videos in one editing session, then schedule and post them.
- Reply to comments and DMs, and send us views, follows and sign ups by account each week.

The accounts

The same video can go out across several accounts, but never on the same day. Each account also needs its own cover frame, hook text and caption, since TikTok throttles identical reposts. Re-cut, do not re-upload.

Depending on the seat you are hired into, you may own the main Studytok TikTok and Instagram accounts, **@studytokapp**.

What we are looking for

You edit vertical video yourself, fast. CapCut or equivalent, with text overlays, captions, hooks and covers. You have run real accounts and can show us the numbers, whether they were your own or someone else's.

You know the Irish school system. Leaving Cert, Junior Cert, subjects, levels, points. Study content cannot read as though it was written by an outsider.

The winning formats are already known, so consistency matters most. Missing days is the one thing that breaks this role. If you have ideas that make the formats work harder, we want to hear them.

Interested?

Send the following to careers@studytok.com :

- Your CV.
- Links to the accounts you have run, with follower counts and rough monthly views.
- 2 or 3 vertical videos you edited yourself.
- A short note on what you would post on a Studytok account this week.
- The hours and days you are available.

No cover letter needed.