



Studytok

Studytok Creator

Get paid monthly to make videos for Studytok

PAY

From €200 per month

COMMITMENT

5 videos per month

LOCATION

Ireland

About Studytok

Studytok is a study app for Irish Junior and Leaving Cert students, available on web and mobile. Our creators make the short form videos that bring students to the app, and get paid a fixed monthly retainer for it.

What you would do

- Make 5 videos a month for us, to briefs we send you.
- Post them on your own TikTok or Instagram account.
- Send us the links so we can track views and sign ups.

You keep your own voice and your own account. We are not looking for ads, we are looking for videos your followers would watch anyway.

What you get

A monthly retainer. The standard rate is €200 a month for 5 videos, paid whether the videos go viral or not. Rates are set per creator and some are higher.

10% of what your referrals pay. You get your own code and link. Anyone who signs up with it gets 20% off, and you earn 10% of the net revenue from their subscription.

A creator dashboard. Your briefs, your video performance, your earnings and your payouts, all in one place.

Worth knowing

There is a short contract to sign when you join. If you are under 18, a parent or guardian signs too.

Interested?

Send the following to creators@studytok.com:

- Links to your TikTok and Instagram accounts.
- Your follower count and rough monthly views.
- 2 or 3 videos you are proud of.
- Your year in school, or what you teach if you are a teacher.